



SPEAKER BRIEF

Independent member of United World Leaders



People Will Forget What
You Said, But People
Will Never Forget How
You Made Them Feel

- Maya Angelou

All seed, no soil

The nonprofit sector has no startup engine because the incentives that build one don't exist

Returns

A funder can't take a share of the profit

Commission

A fundraiser can't earn a share of the raise

Equity

A funder can't own a share of the business

So we built a TRIIBE

Channeling capital

to the nonprofit

startup ecosystem



Capital flows directly to innovators. We don't take a cut.

Our infrastructure

Making next-gen nonprofit founders fundable

Mentorship

Multi-year fellowship, tools to grow: strategy, legal, software

Visibility

Digital reach, Summits, and TRIIBE Talks in front of funders

Credibility

Vetted global list of nonprofit founders under 30 to know

Featured fellows

7 years leading nonprofits on average, only just beginning



Olivia Zhang

Cancer Kids First, est. 2019
Forbes 30 Under 30,
L'Oreal Women of Worth

Largest youth cancer nonprofit in the world,
40,000 volunteers providing young cancer
patients and families with goods and services.



Gitanjali Rao

Vervient Foundation, est. 2018
Forbes 30 Under 30, First ever
TIME's Kid of the Year awardee

Hosted 700 workshops, helping 150,000
students from 55 countries discover their
passion for innovation and STEM.



Samin Bhan

Lookup, est. 2021
Cameron Impact Scholar,
Young Futures Grantee

Developed an app facilitating 11,000
hours of social interactions, curbing
social media addiction.

Our model

Sponsors fund the platform elevating the next generation

TRIIBE Talks



Intergenerational, featuring next-gen voices

TRIIBE 100



Global nonprofit founders under 30 to know

7 TRIIBE Talks, 35 Speakers

Intergenerational talks featuring next-gen voices

Next-Gen nonprofit founders

Gitanjali Rao
Vervient Foundation
est. 2018

Olivia Zhang
Cancer Kids First
est. 2019

Maya Gowda
SEED
est. 2019

Esha Venkat
NEST4US
est. 2016

Shrusti Amula
Rise N Shine Foundation
est. 2019

Samin Bhan
Lookup
est. 2021

Featured speakers

Todd Jacobson
Past head of social
responsibility, NBA

Adeline Azrack
Managing Director,
Fondation CHANEL

Gregg Meyer
CSO & President, Steve
Madden Foundation

H. H. Prince Mario-Max
Media Executive, Speaker,
Philanthropist

Christyl Johnson
Past Exec. Dir., White House
Science and Tech Counsel

Laurie Dhue
MD Family Office Group
Past anchor: CNN, NBC, Fox

+23
Additional
speakers

Our team

Next-gen for next-gen, all under 30 by design



Kyle Matthys
Founder & CEO



Nawaf Alshaikhmubarak
COO



James Hetherington
Board Chair



Jovan Nguyen-Tran
Associate Board Chair



Associate board
Under 30 pipeline



Laya Pothunuri
Singapore
Managing Director



Satyam Pandey
India
Managing Director



Maryam Rana
United Kingdom
Managing Director



Additional members
Across 8 departments

Our advisors

Advisory boards providing decades of expertise

Todd Jacobson

Past Head of Social Responsibility, NBA

Lara Stein

Founder, TEDx

Megahan Peterson

CIO, Family Offices Global

Paul Brook

CEO, Deep Green Capital

Japneet Kaur

Cybersecurity & Risk Management, Mphasis

Laurie Dhue

MD Family Office Group
Past anchor: CNN, NBC, Fox

Anthony Sandoval

Principal, VesperStone Capital

Cassandra Seidenfeld

CEO, Luxury Level Consultants, Actress

“Topper” Quinn

Managing Partner, Challenge Capital Advisors

Gregg Meyer

CSO and Foundation President, Steve Madden

Marc Segelnick

Managing Director, Clutch Capital MGNT

Christine Amour-Levar

Co-Founder, Investors For Climate

**+23
Additional
Advisors**

Briefing Goals

Clear Expectations

No surprises. A photo is taken at the end of each session

Aligned Promotions

Templates for you to share to raise awareness both before and after

Peace Of Mind

Everything planned ahead of time

Better Experience

For both speakers like yourself and the audience

TRIIBE TALK Overview

Audience

Established Leaders
Looking To Support
The Future

Next-Gen Founders

Session Goals

Inspire Attendees To
Lead With Clarity, Pride,
And Purpose

Highlight The Quality
Of Next-Gen Voices

Timeline

Talks are 35 Minutes,
with 10 Minutes Q&A

Speaker Prep Calls
The Week Prior,
Early Arrival

Speaking Structure

A Talk That's Practical, Moving, And Actionable

Please keep each response to 3 minutes and build on comments

Please keep your tone clear, inspiring, and solutions-oriented

Please share stories, real world examples, and a call to action

Speaking Tips

Focus

Action And Optimism

Focus on what can be done.
We want bold ideas, not just diagnosis

Make It Personal

Bring in your own story, how it led you
here, and why this work matters to you

Show The Change

Share the solution, project, or experience
you're building and the difference it's making

Frame

Context, Then Momentum

Situate the urgency without staying in the
problem. The spotlight is on what's possible

Honesty Over Perfection

If you've hit obstacles, tell us. Vulnerability
makes your work relatable and real

Back It Up

Where relevant, include key numbers,
milestones, and data to support your story

Flow

Involve The Audience

Speak to them, not at them. Use language that
invites reflection, action, and questions.

Stand For Something

Don't be afraid to name what's outdated or
broken in your field, and what could come next

Chemistry On Stage

Connect with your fellow speakers. Shared
energy leads to more fluid conversations

Thank you.

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